



El Librotazo is a vibrant celebration of literacy designed to spark a love of reading in students and families. More than a book fair, this dynamic event features interactive storytelling, author visits, workshops, and creative activities that inspire curiosity and learning for all ages. Research shows that access to books at home is critical to a child's academic success—yet many children lack this opportunity. El Librotazo helps bridge that gap by putting books directly into students' hands and homes.

At the event, each child can select 3–5 books to start or grow their personal library, with options available in multiple languages to reflect our diverse community. By supporting El Librotazo, you are helping create literacy-rich homes and empowering students with the tools they need to succeed. Join us in bringing the joy of reading to life and investing in the future of our community.

EVENT DETAILS:

DATE: TUESDAY, JULY 14, 2026

TIME: 5 PM – 7:30 PM (SET UP BEGINS AT 3:30 P.M.)

LOCATION: CHESTERFIELD COUNTY FAIRGROUNDS

10300 COURTHOUSE RD

CHESTERFIELD, VA 23832

OTHER ACTIVITIES: SLIDES, BOUNCE HOUSES, FACE PAINTING, CRAFTS, POPCORN, ICE CONES, AND MUCH MORE

CHAPTER CHAMPION SPONSORSHIP- \$2,500

A Chapter Sponsor will receive the following:

- The sponsor's logo on all printed materials and event swag.
- The sponsor can place a banner at the event
- A representative (s) from the sponsor company will have the opportunity to speak during a dedicated 5-minute radio show segment on a Thursday in May or June 2025.
- The sponsor will receive verbal recognition as the Chapter Champion Sponsor on multiple radio shows, including all CCPS-sponsored broadcasts in May and June.
- Sponsor will be provided one premium booth during the event
- Verbal recognition will also be delivered throughout the event

PAGE TURNER SPONSORSHIP- \$1,000

A Page Turner Sponsor will receive the following:

- Sponsor will be provided with one booth during the event
- A representative/s from the sponsor company will have the opportunity to speak during a dedicated 5-minute radio show segment on a Thursday in May or June 2025.
- Sponsor's logo will prominently display on all printed materials and event swag.
- Sponsor can place a banner at the event

Please contact Gina L. Bedford for additional information at gbedford@cefva.org

